



Luxury & Experiential Travel in the UK & Ireland



Who We Are

Wilderness Private Travel is a leading DMC and luxury tour operator based in the UK and Ireland.

We deliver bespoke FIT journeys and award-winning small group departures across England, Ireland, Scotland and Wales.

With over 20 years experience, our focus is on luxury active and experiential travel designed with authenticity and precision.

Our
Ireland
Office

Our
Scotland
Office

Our
England
Office



At Wilderness, luxury goes beyond traditional notions of opulence. To us, it means immersive, personalised and transformative experiences that connect travellers deeply with the landscapes and cultures of the UK and Ireland.

We curate immersive journeys that blend soft adventure with 5 star service, designed to reflect the unique tastes of each guest. Whether it's private access to hidden gems or simply the freedom to explore, every detail is designed to offer authenticity, ease and unforgettable memories.

We pride ourselves on taking guests off the beaten path to provide them with ungoogleable moments, or 'Insider Experiences', as we call them.

[Find out more](#) about these inspiring adventures.



Why Work With Us?



Professional destination hosts and operational expertise ensure seamless logistics and exceptional, handheld service.



Intimate knowledge of hidden gems and deep local expertise across all regions of the UK and Ireland.



Our team is small enough to care but big enough to make it happen.



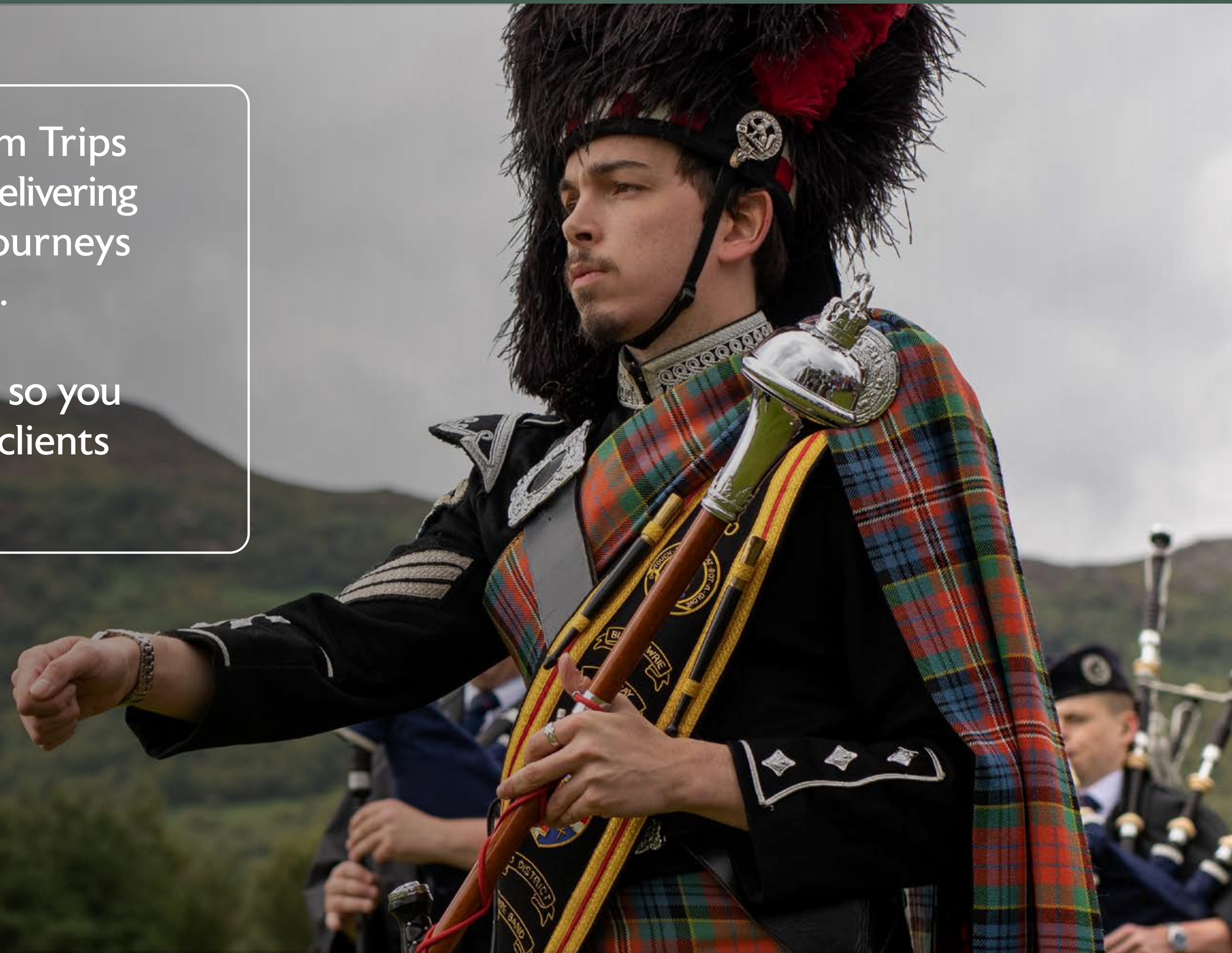
Commitment to sustainable travel.



24/7 on-trip local assistance for guests.

Our Agent Partner Custom Trips are all about designing and delivering fully bespoke luxury FIT journeys across the UK and Ireland.

Let us handle all the details so you can deliver a journey your clients will never forget.



Tailored to Your Client

Every client is different, so we offer a range of travel styles, from fully guided itineraries to more independent self drive options.

Fully Guided: Your clients travel with a dedicated destination host who acts as driver and expert throughout the journey. It's a seamless, enriching experience from beginning to end.

Self Drive: For clients who prefer more independence, these luxury itineraries offer flexible pacing and thoughtfully planned stops, with 24/7 on-the-ground assistance.

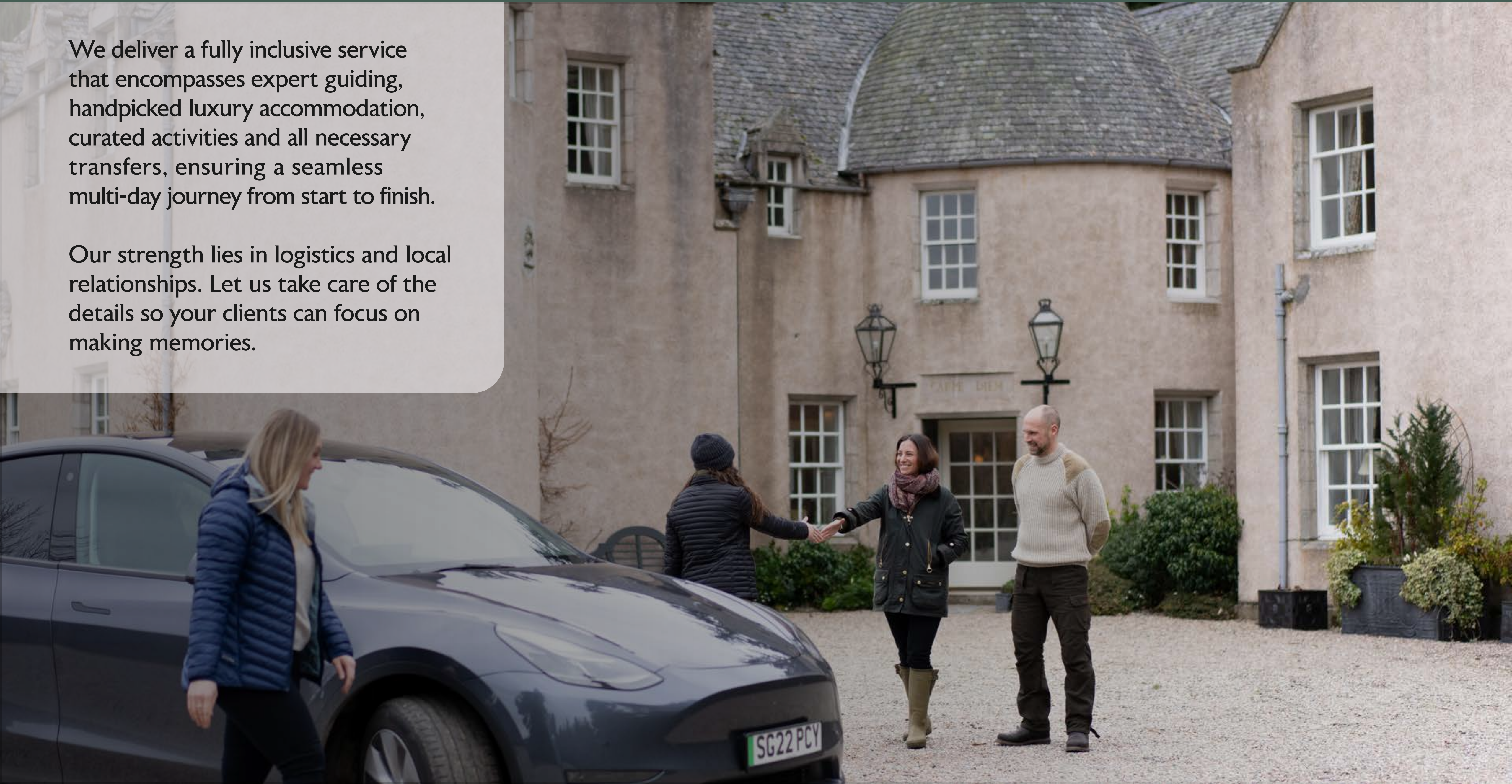
Whatever the style, each trip is crafted with the same level of care, creativity and logistical precision.



End-to-End Service

We deliver a fully inclusive service that encompasses expert guiding, handpicked luxury accommodation, curated activities and all necessary transfers, ensuring a seamless multi-day journey from start to finish.

Our strength lies in logistics and local relationships. Let us take care of the details so your clients can focus on making memories.



Imagine your clients listening to a storyteller sharing tales of local Scottish legends from the comfort of their private castle, immersed in a private tour of the Tower of London, or even enjoying a private charter boat to the dramatic Skellig Islands, all before enjoying 5 star hospitality in a number of luxury country house hotels.

As the foremost destination specialists in the UK & Ireland, the Wilderness Private Travel can create inspired itineraries for your clients and deliver the dream.



Discover our exciting range of [sample itineraries](#)





Destination Hosts

Our destination hosts elevate every journey from exceptional to unforgettable.

Handpicked through a rigorous selection process, each host is carefully matched to your client's specific interests and travel style.

And of course, every itinerary features our signature 'Surprise and Delight' moment—an unexpected personal experience that goes above and beyond to create lifelong memories.



Insider Experiences

All our guided activities are complemented by unique cultural experiences, or the 'ungoogleable' as we call them.

Thanks to long-standing relationships across the UK and Ireland, we offer guests privileged access to people, places, and stories that others can't. Whether your clients have an interest in clans, folklore, whisky, music, cuisine or wildlife, we can guarantee the experience will be a real trip highlight.



Luxury Accommodations

The personal relationships we have built with our hotel partners mean we can ensure a seamless client experience. We visit all the places we send guests to and know them well.

From exclusive-use castles to countryside retreats and Virtuoso Preferred properties, we partner with 4 and 5 star accommodations that reflect the charm and character of each destination.

Meet the Team

At Wilderness Private Travel, we believe that exceptional travel begins with exceptional people. From the rugged Scottish Highlands to the wild Atlantic coast of Ireland and the romantic fringes of the Lake District, this is our home, and we're proud to share it.

Whether you are a luxury trip designer, a tour operator or a travel agent, our dedicated in-house trade team is here to help build dream adventures and unforgettable holiday experiences across Scotland, Ireland, England and Wales.

[Head to our website](#) to meet the friendly team that makes the magic happen.



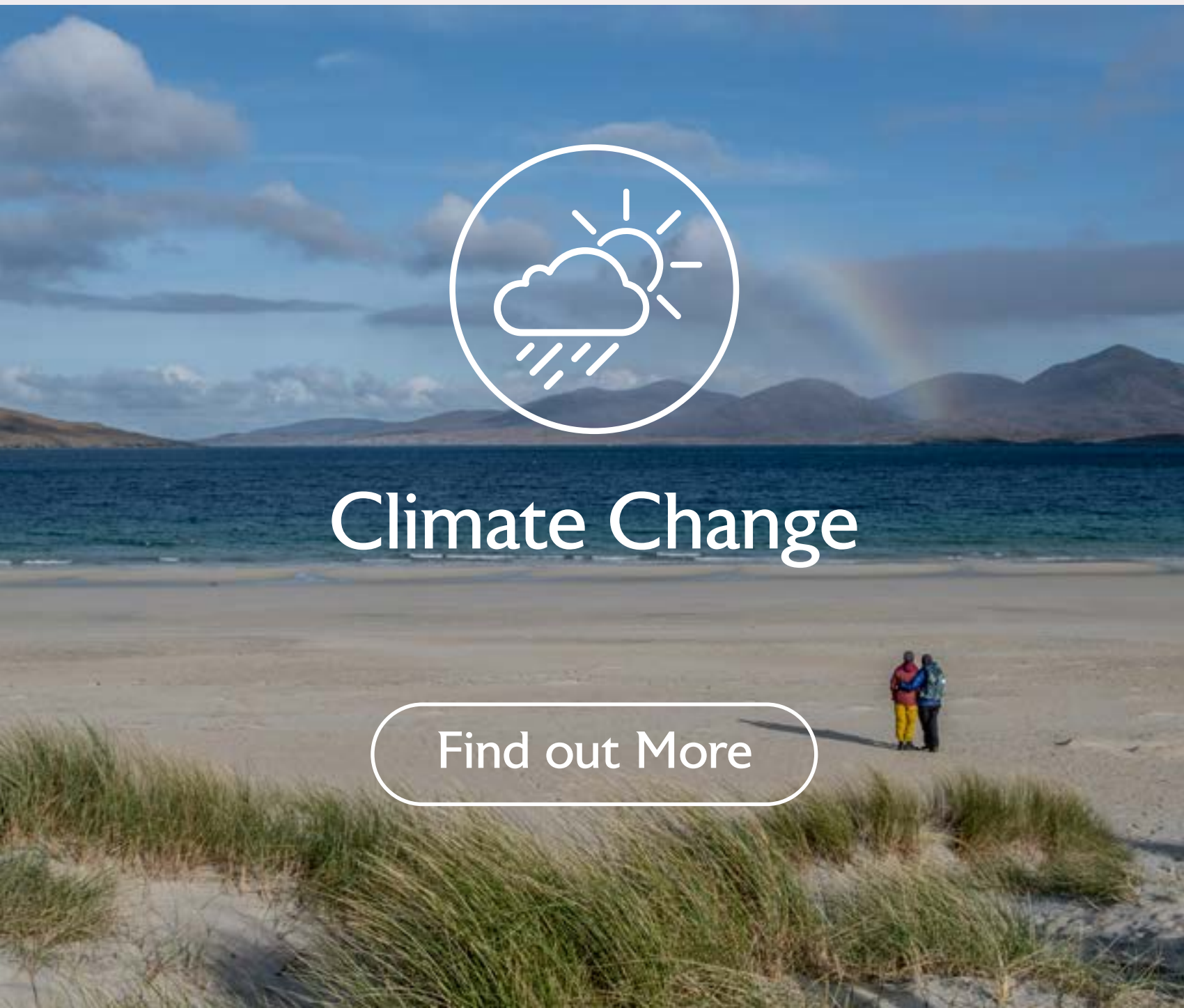
In choosing Wilderness Private Travel, you can be sure that you are travelling with a company that takes its commitment to sustainable tourism seriously.

We have been dedicated to operating in as sustainable a way as possible since our very beginnings, more than two decades ago. We have taken an industry-leading position on climate change and emissions reductions and deliver significant support each year to the environment and communities through our pioneering Conservation Contribution Scheme.

We are on track to reach True Net Zero by 2030, and we're actively working to make travel a force for good.



**True
Net Zero
by 2030**



Climate Change

Find out More



Carbon Footprint

Find out More



Carbon Labelling

Find out More



Let's Work Together

Enquire Now



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Trusted. Connected. Recognised.



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