



Insider Experiences

UK & Ireland



Wilderness Private Travel is the UK & Ireland's leading DMC in luxury, experiential travel.

We design and deliver bespoke FIT journeys and award-winning small group tours across England, Wales, Scotland and Ireland. Curating immersive journeys that blend soft adventure with five star service, our unforgettable, end-to-end holiday experiences are designed to reflect the unique desires of each guest.

Whether in the city or countryside, we pride ourselves on taking guests off the beaten path to provide them with ungoogleable moments, or 'Insiders Experiences', as we call them.

To give you a flavour of what we mean by an Insider Experience, we've pulled together a few of our favourites from across the UK and Ireland over the following pages.

Who We Are

With offices across the UK and Ireland, Wilderness Private Travel operates across the length and breadth of England, Ireland, Scotland and Wales, from vibrant cities to tranquil countryside.

From London to the Lake District, Glasgow to Galway, and Connemara to Cardiff, we design and deliver journeys that reveal both the iconic and those unexpected 'insider experiences' wherever your clients wish to travel.

This is luxury experiential travel across the UK and Ireland, elevated by our insider knowledge and unrivalled local connections at every stage.

Discover:

[England](#)

[Scotland](#)

[Wales](#)

[Ireland](#)





“Our fully guided, multi-day trips are an experience on their own, giving guests the chance to connect with a knowledgeable destination host and travel like a local. Your clients will unlock a true ‘insider experience’ before they’ve even met our brilliant local suppliers.”

| Russell Murray, Head of Trade Partnerships

England might be the most populous country in the UK, but that doesn't mean there aren't local secrets yet to be discovered amongst the dynamic cities and quiet countryside.

With our insider access, your clients can discover sides of England rarely seen by visitors and locals alike: a curator-led tour of a literary landmark, a guided ride through idyllic landscapes, and a step back in time for some luxurious transport options.

From London's hidden corners to the charm of the Cotswolds and the Lake District, each journey here is carefully designed to bring the country to life.

Read on to discover a few of our favourite Insider Experiences in England.



Stats & Facts

Highest Peak

Scafell Pike: 978 m/3,208 ft

Built on Oak

The English Oak has long been a symbol of England, embodying strength, endurance and shelter. From the Major Oak of Robin Hood's Sherwood Forest to the tree that hid King Charles II from capture, this humble tree has had a pivotal role in English history.



National Plant

The Tudor Rose

Discover the secrets of London in style

Give your clients the experience of exploring London in one of the most iconic cars ever created. Stepping out of the maddening crowd and into the cosy comfort of a restored Mini Cooper, they'll discover the city with a charming destination host who knows all its secrets.

Every corner, cobblestone and cloister is imbued with history, from the world-famous to the unexpected, ensuring a distinctly memorable tour. For guests who choose to leave the conventional behind, this sightseeing tour will take them through the glittering and captivating city streets.



Uncover the story of a great poet

Invite your guests to step into the world of the Romantics with a private tour of Dove Cottage, once home to the poet William Wordsworth.

Amid the dramatic Lake District landscape that inspired some of the country's most outstanding poetry, they will explore the quaint rooms where William and his sister, Dorothy, lived and wrote. Led by the curator themselves, this private tour is tailored to your clients' interests, enriched with personal anecdotes and a private viewing of some of the original manuscripts.



The Royal Family's Cotswold residence and timeless countryside charm

Your clients will enjoy a visit to Highgrove, the King's beloved Cotswold residence. Set within the rolling landscapes of the Cotswolds, this much-loved country home offers a fascinating insight into royal life and a passion for horticulture.

Exploring the estate's beautiful gardens, your guests will discover the inspiration behind Highgrove's renowned landscapes, hear stories of its history, and experience one of the most treasured private residences in the Cotswolds.



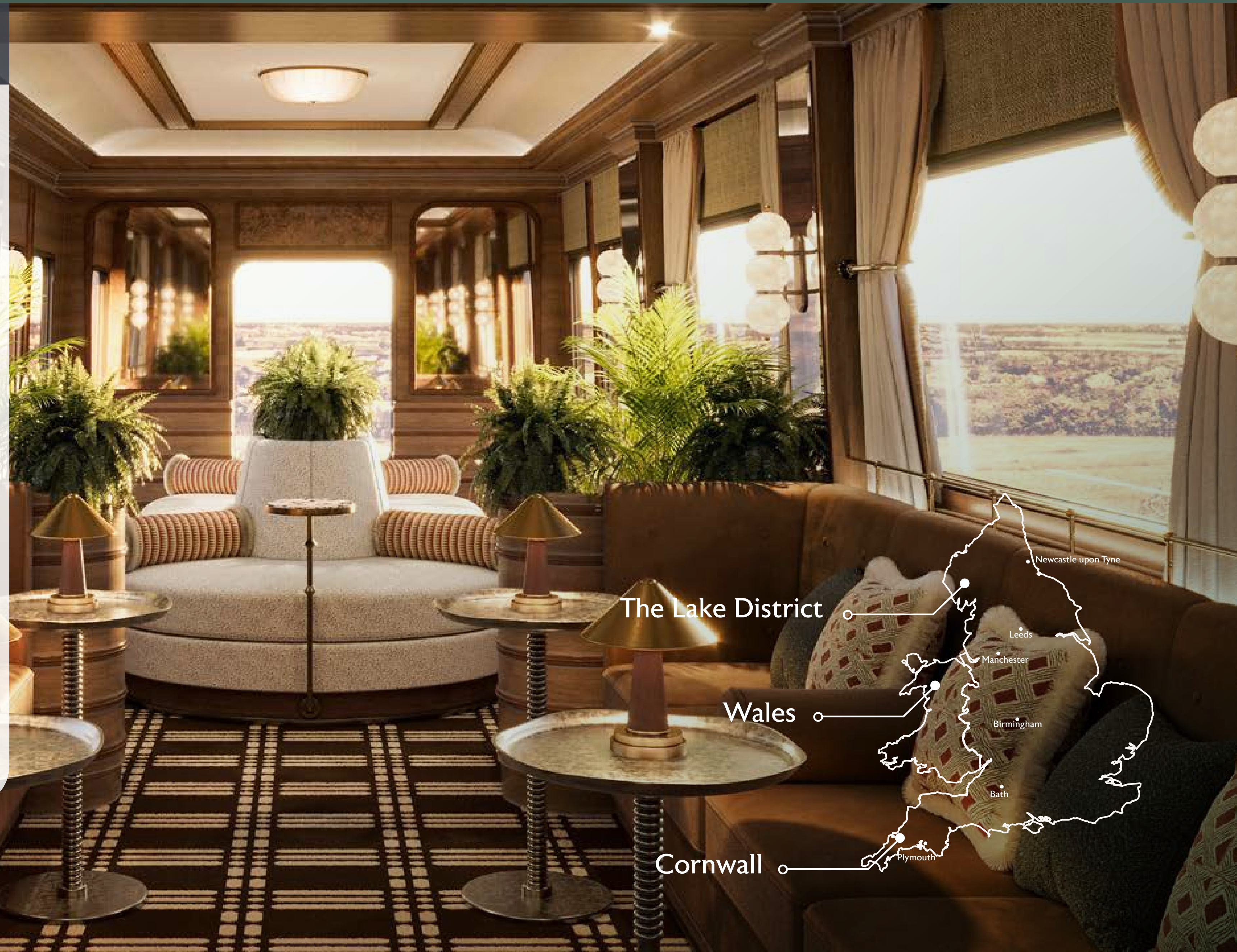
Insider Experiences – England

All aboard for an unforgettable vintage rail adventure

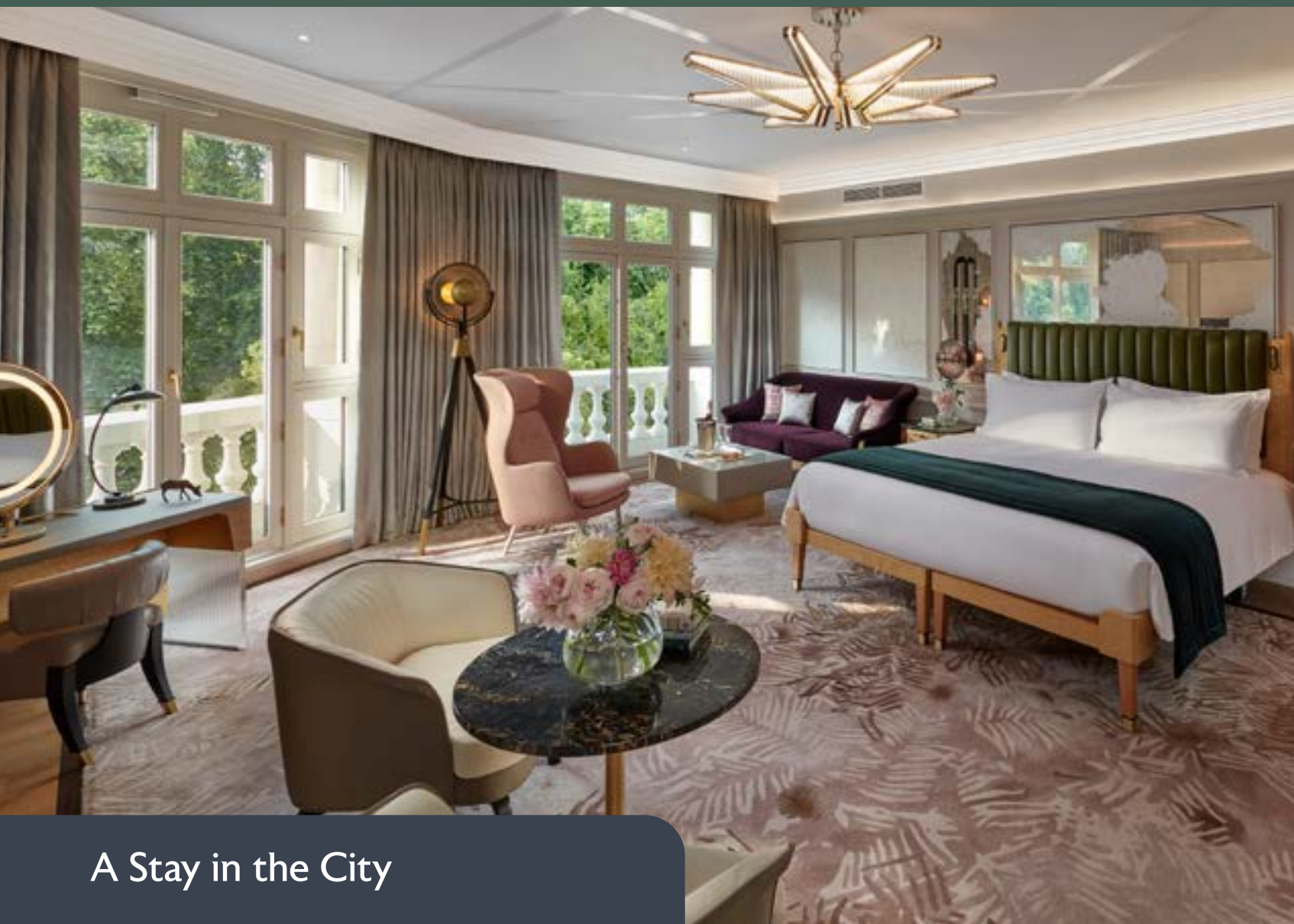
Offer your clients the chance to immerse themselves in the glamour and romance of the heyday of luxury train travel aboard the Britannic Explorer, a Belmond train, departing from London Victoria.

Enjoying a few blissful nights aboard, they could explore the Lake District, Cornwall or cross the border into Wales, appreciating the beautifully decorated vintage carriages, first-class service and various sumptuous meals throughout.

This is Art Deco opulence aboard an iconic train, enhanced with 24 hour steward service, an on-board Wellness Suite and much more.



Insider Experiences – England



A Stay in the City

Mandarin Oriental Hyde Park, London

Smiling concierges in classic red coats set the tone at this perfectly positioned hotel between Knightsbridge and Hyde Park. With three acclaimed restaurants, it is one of the city's most distinguished culinary destinations.

Close to luxury shopping, world-class museums, and the capital's most famous park, the Mandarin Oriental is an exceptional choice for your guests.



A Stay in the Countryside

THE PIG at Harlyn Bay, Cornwall

Just a short stroll from beautiful beaches and close to the picturesque port of Padstow, this 15th-century historic house offers cosy rooms, a relaxed atmosphere, and a love of allthings local.

From its kitchen garden to its characterful, unique interiors, THE PIG provides a peaceful escape on the stunning Cornish coast.



Something a Bit Different

Broughton Hall, Yorkshire

Broughton Hall is an impressive 16th century Georgian manor available for exclusive use.

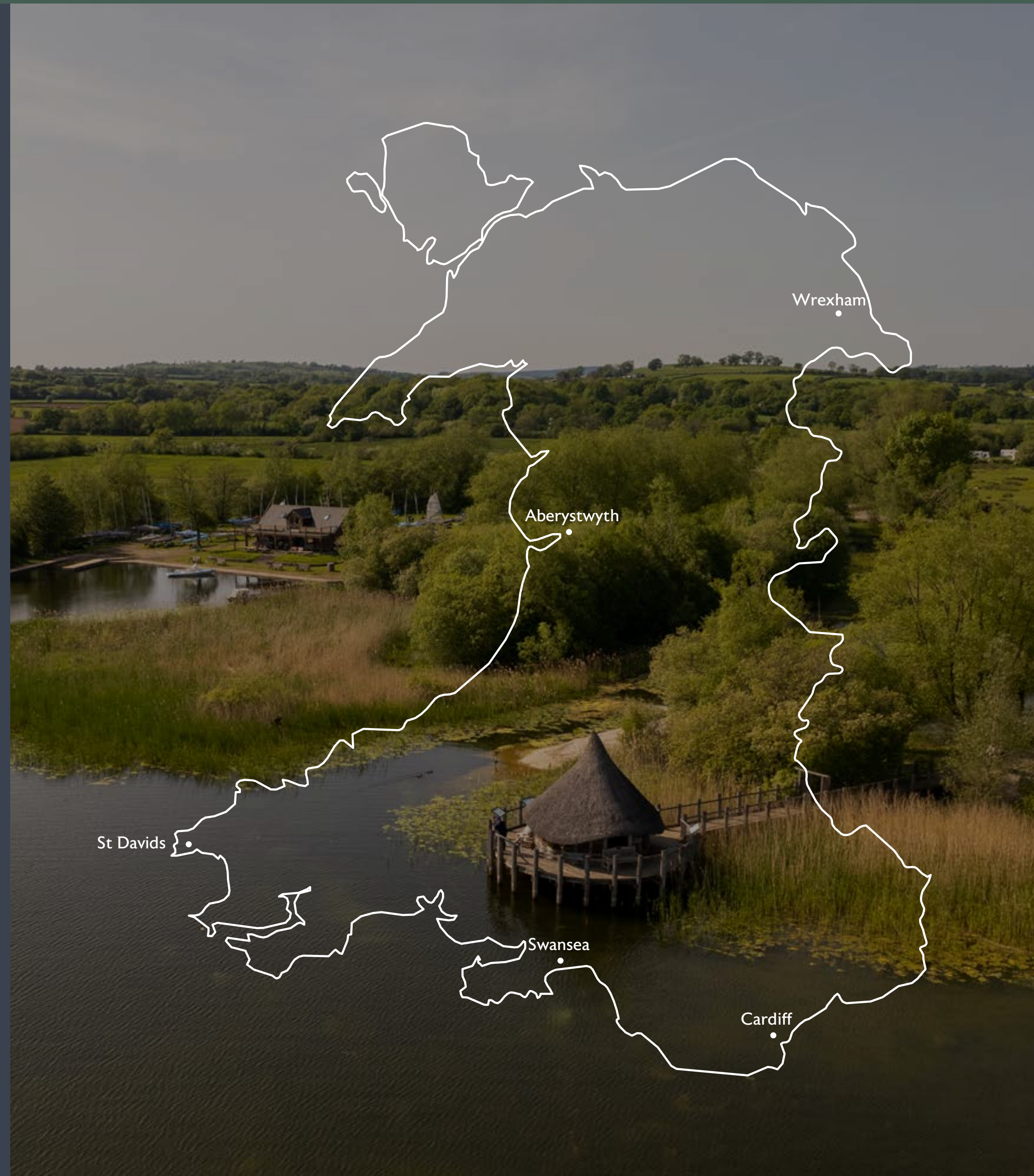
With 17 bedrooms, it's the perfect place for a luxury escape or family gathering. The expansive grounds offer a wellness centre, croquet lawn and orangery surrounded by woodland, meadow and moorland, making it the ideal elegant retreat.

Wales may be small, but this ancient land is mighty. Its jagged mountains and soft sand beaches, sprawling castles and bustling market towns, are all bound together by one of the oldest living languages in Europe.

Our Insider Experiences bring this country of contrasts to life as your clients paddle along the picturesque Pembrokeshire coast, sample the flavours of Anglesey on a private foodie tour, and sail off the west coast in search of dolphins, whales and seabirds.

With our deep connections and local expertise, we reveal the authentic Wales, full of flavour and charm.

Read on to discover a few of our favourite Insider Experiences in Wales.



Stats & Facts

Highest Peak

Eryri (Snowdon): 1,085 m/3,560 ft

Y Ddraig Goch

A red dragon battled a white dragon in the mountains of Yr Wyddfa (Snowdonia) many centuries ago. The victorious red dragon represents the triumph of the Welsh people, and the symbol soon became the national animal of Wales.



National Plant

The Daffodil

Savour the flavours of Ynys Môn

Your clients can spend a day in the company of a food connoisseur, savouring the combination of artisanal produce and spectacular scenery.

Each stop reveals the character of Anglesey through its food. Along the way, your guests will meet the people behind each delectable creation. They'll hear the stories behind cheese made in the traditional way, handmade chocolate and delicate salted items drawn from the Menai Strait, tasting the island culture in every bite.

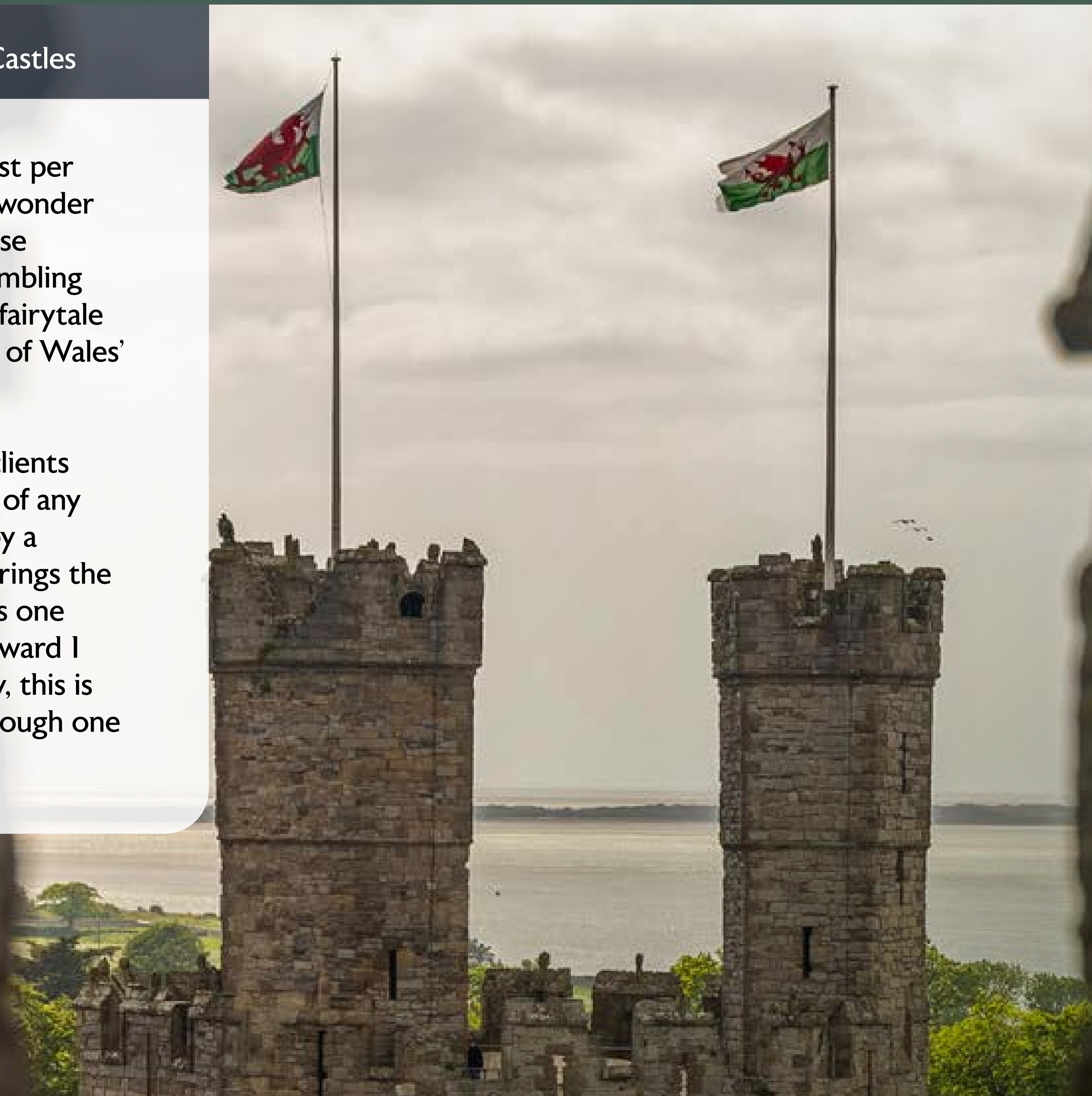
A celebration of this unique Welsh island's landscape and culture, this private journey is as indulgent as it is authentic.



Unlock the Secrets of Wales' Castles

With over 400 castles, the most per square mile in Europe, it is no wonder that Wales is so known for these imposing structures. From crumbling strongholds wrapped in ivy to fairytale fortifications, each tells a story of Wales' dramatic history.

With our insider access, your clients can embark on a bespoke tour of any number of Welsh castles, led by a charismatic local expert who brings the past vividly to life. Whether it's one of the iconic castles of King Edward I or tracing a path through many, this is Welsh history experienced through one of its more enduring symbols.



Various Locations



Discover the Wild Side of Wales

Setting out by private boat from the rugged west coast of Wales, your guests will witness the dramatic cliffs, secluded coves and remote islands that provide a backdrop to some of the richest marine life in the country.

Led by an expert destination host, they'll witness dolphins playing in the surf, seals basking on warm rocks, and a medley of seabirds wheeling overhead. A variety of whales, as well as charming puffins with their colourful beaks, can be seen on the waves if the season is right.

With the rugged coastline as the stage and wildlife as their companions, this is an unforgettable glimpse into Wales's wild and untamed side.





A Stay in the City

Twr y Felin Hotel, St Davids

A former windmill, Twr y Felin Hotel, is found in Britain's smallest city, St Davids. Bedrooms offer coastal or town views, while the Blas Restaurant serves the finest local produce from the Pembrokeshire coast.

Guests can enjoy complimentary tours of the hotel's unique art collection, while Caerfai Bay and the city centre are within walking distance.

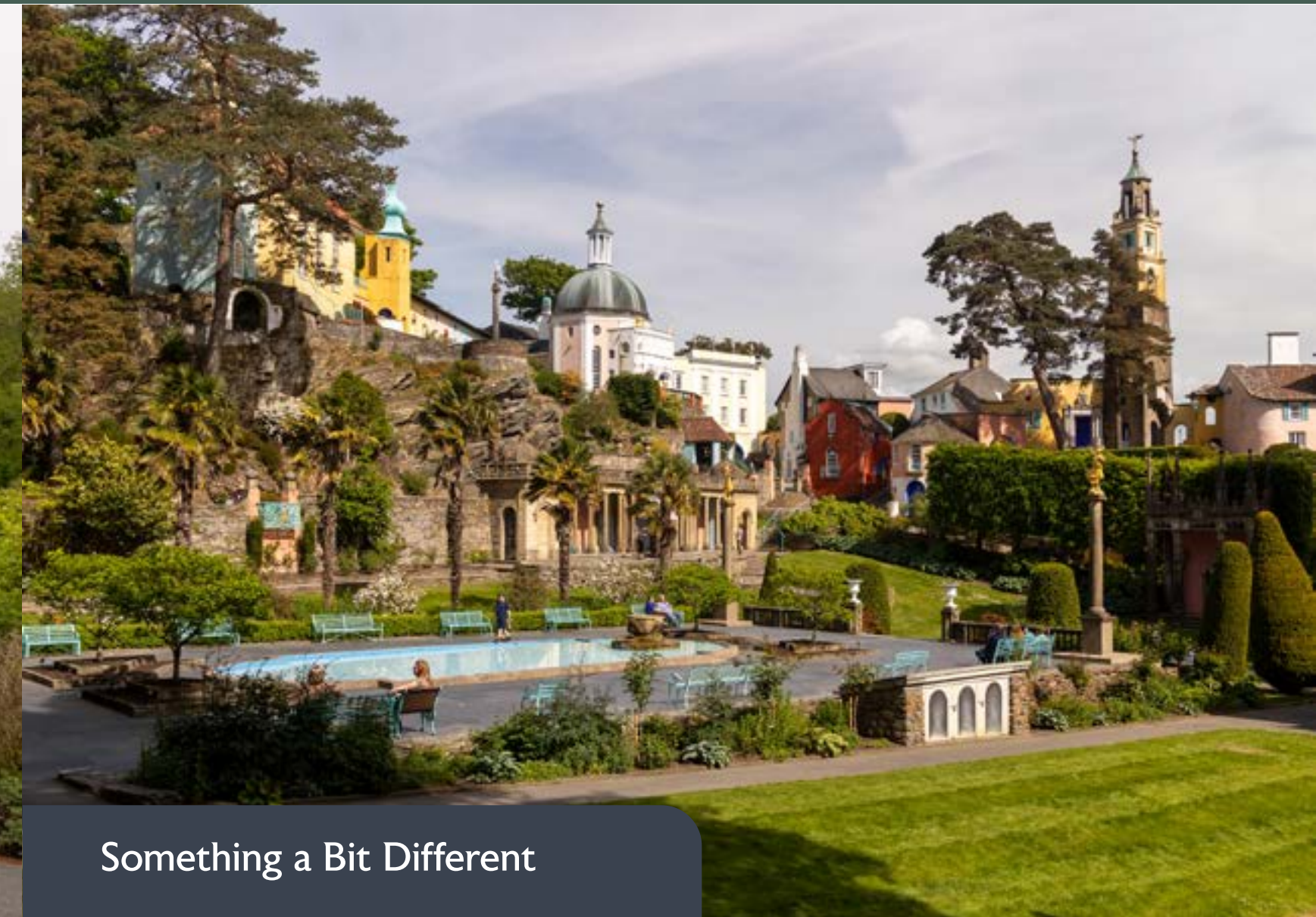


A Stay in the Countryside

Grove of Narberth, Pembrokeshire

Hidden in the rolling Narberth hills, the Grove of Narberth is a small, independent country house hotel.

The hotel blends modern comfort with traditional charm, with bedrooms featuring handmade furniture, local pottery, and vintage Welsh lace. Guests can enjoy two restaurants and exceptional hospitality, just a short drive from the Pembrokeshire coast.



Something a Bit Different

Hotel Portmeirion, Gwynedd

The Hotel Portmeirion is a luxury hotel overlooking the sandy beaches of the Dwyryd Estuary in Yr Wyddfa (Snowdonia). Opened in 1926, it sits within the famously colourful village of Portmeirion.

Guests can enjoy striking coastal views, explore the village's unique architecture, and savour a stay marked by warm Welsh hospitality.

Scotland is a land of legend and wild beauty, where lochs mirror mountains and centuries of history live on in castles and ceilidhs.

Beyond the iconic landscapes and must-visit sites, our insider connections open the door to experiences few visitors will ever find: a fireside meal with a Cordon Bleu chef, a private tour of the King's residence in Scotland, and glamping on a hidden Hebridean island.

For your clients, it means journeys shaped not only by dramatic landscapes but by stories and access that can't be found online.

Read on to discover a few of our favourite Insider Experiences in Scotland.



Stats & Facts



Highest Peak

Ben Nevis: 1,345 m/4,413 ft

The Unicorn

In Celtic mythology, the unicorn was a symbol of purity and innocence, as well as masculinity and power. Tales of dominance and chivalry associated with the unicorn may be why it was chosen as the national animal of Scotland in the 15th century.



National Plant

The Thistle

Step Inside Scotland's Royal Palace

At the foot of the Royal Mile stands the Palace of Holyroodhouse. The setting for 900 years of Scottish history and the official residence of The King in Scotland.

In this exclusive pre-opening or after-hours tour, your clients will go behind the ropes with an expert host to view rooms normally reserved for the Royal Family and the apartments once occupied by Mary, Queen of Scots.

For your guests, it is a rare opportunity to stand where monarchs have lived and ruled for centuries, and the perfect accompaniment to time spent exploring vibrant Edinburgh, Scotland's capital city.



Savour Whisky and Spice in a Highland Home

In a far-flung corner of the Cairngorms National Park lies a whisky experience unlike any other.

Amidst sweeping valleys, ancient moorland and the warmth of a crackling log fire, your clients will be welcomed into the private home of an award-winning food writer for an intimate whisky and food pairing. Breaking down the aromas of Scotland's iconic spirit, they'll rebuild the flavours in spice blends and dishes prepared together.

Over a leisurely afternoon or evening, conversation flows, flavours deepen, and the meal that emerges is as generous as the Highland hospitality itself.



The Cairngorms



Revive Body and Spirit in the Highlands

In the heart of the Highlands, your clients can experience the exhilaration of wild swimming followed by the warmth of a hand-built, wood-fired sauna.

They'll slip into clear mountain waters beneath the trees, then retreat to the gentle heat of the sauna. This activity pairs perfectly with a day of hiking, foraging, fishing, or simply settling into the tranquility with a picnic.

A contrast of cold water, hot wood, and wild air creates a restorative ritual rooted in nature.



The Highlands

Discover Scotland's Remote Isles in Style

Your clients can cruise aboard a bespoke vessel with its crew, navigating sea lochs, hidden caves and dramatic cliffs alive with seabirds. Days bring encounters with dolphins and seals, landings at ancient monasteries or distilleries, and perhaps a five star picnic on a remote sandy beach.

Evenings are spent glamping on secluded Scottish islands, where hot showers, double beds and a private chef await. Over fireside drams and dinners of fresh lobster, venison or scallops, stories are shared under the stars. They'll wake to the sound of the sea, ready for a new day.



The Inner Hebrides

Insider Experiences – Scotland



A Stay in the City

The Balmoral, Edinburgh

The striking architecture of The Balmoral is a prominent feature of Edinburgh's city skyline.

With a prestigious address in the city centre, The Balmoral offers a tranquil oasis where guests can relax after exploring. The rooms are elegant with traditional Scottish accents, and the hotel offers excellent cuisine, crackling fires and world-class cocktails.



A Stay in the Countryside

The Fife Arms, Braemar

The Fife Arms is a beautifully restored, luxury coaching inn nestled in the heart of Braemar.

Combining traditional Scottish charm, amazing artwork and a self-playing piano, it is a destination within its own right and the perfect base from which to explore the wild, heathery moors of the Cairngorms National Park.



Something a Bit Different

Aldourie Castle, Highlands

Perched on the shores of Loch Ness, Aldourie might be your quintessential fairytale castle.

Available for private bookings only and surrounded by 500 acres of gardens, woodland and wildflower meadows, this is a very special and tranquil retreat perfect for discerning guests.

Ireland is brimming with character, two countries sharing one island of rugged coastline, lush green hills, and a rich storytelling tradition.

With our exclusive insider access, developed over years of living and working in-destination, your clients can step off the tourist trail and into experiences that reveal the heart and soul of the Emerald Isle.

Whether it's a private boat tour to the dramatic Skelligs, meeting the family behind Ireland's first water buffalo farm or seaweed foraging with a local expert, their perfect adventure awaits.

Read on to discover a few of our favourite Insider Experiences in Ireland.



Stats & Facts



Highest Peak

Carrauntoohil: 1,038 m/3,406 ft

No Snakes

Legend has it that one of Ireland's saints, St. Patrick, rid the Emerald Isle of all its snakes by driving them into the sea back in the 5th century. He did a fantastic job, because to this day, Ireland remains free of native snakes.



National Plant

The Shamrock

Insider Experiences – Ireland

Step into the stories of Ireland's capital

A guided walking tour of Dublin reveals the city's rich and complex past.

Accompanied by a local historian, your clients will stroll through its lively streets and hidden corners while hearing stories of the people, politics and events that have shaped Ireland's capital across the centuries. From Viking foundations and medieval markets to revolutionary movements and literary greats, each stop along the way offers a fresh perspective on Dublin's unique character.

Engaging, insightful, and full of local colour, it's the perfect introduction to this fascinating city.



Sail to the edge of the Atlantic

Setting out on a special adventure to the Skellig Islands, your clients will see two rugged pinnacles rising dramatically from the Atlantic.

They'll sail first to Skellig Michael, a UNESCO World Heritage Site where 7th century monks built their stone beehive huts on steep cliffs above the sea. Exploring this historic retreat, your guests can soak in sweeping views and a sense of timeless solitude.

Afterwards, the boat will circumnavigate Little Skellig, home to the world's second-largest gannet colony, and in summer, the joyful sight of thousands of puffins.



Meet Ireland's herd of water buffalo

In the heart of West Cork, your clients will be warmly welcomed to Ireland's first water buffalo dairy at Macroom Buffalo Farm.

Exploring the rolling fields where pedigree Italian buffalo graze, they'll meet the herd up close before learning about the craft of cheesemaking in the farm's parlour, where rich buffalo milk is transformed into award-winning produce.

Along the way, your guests will gain unique insight into the traditions of Gaeltacht Mhúscraí, immersed in rural life, local culture, and the beauty of this hidden corner of southwest Ireland.



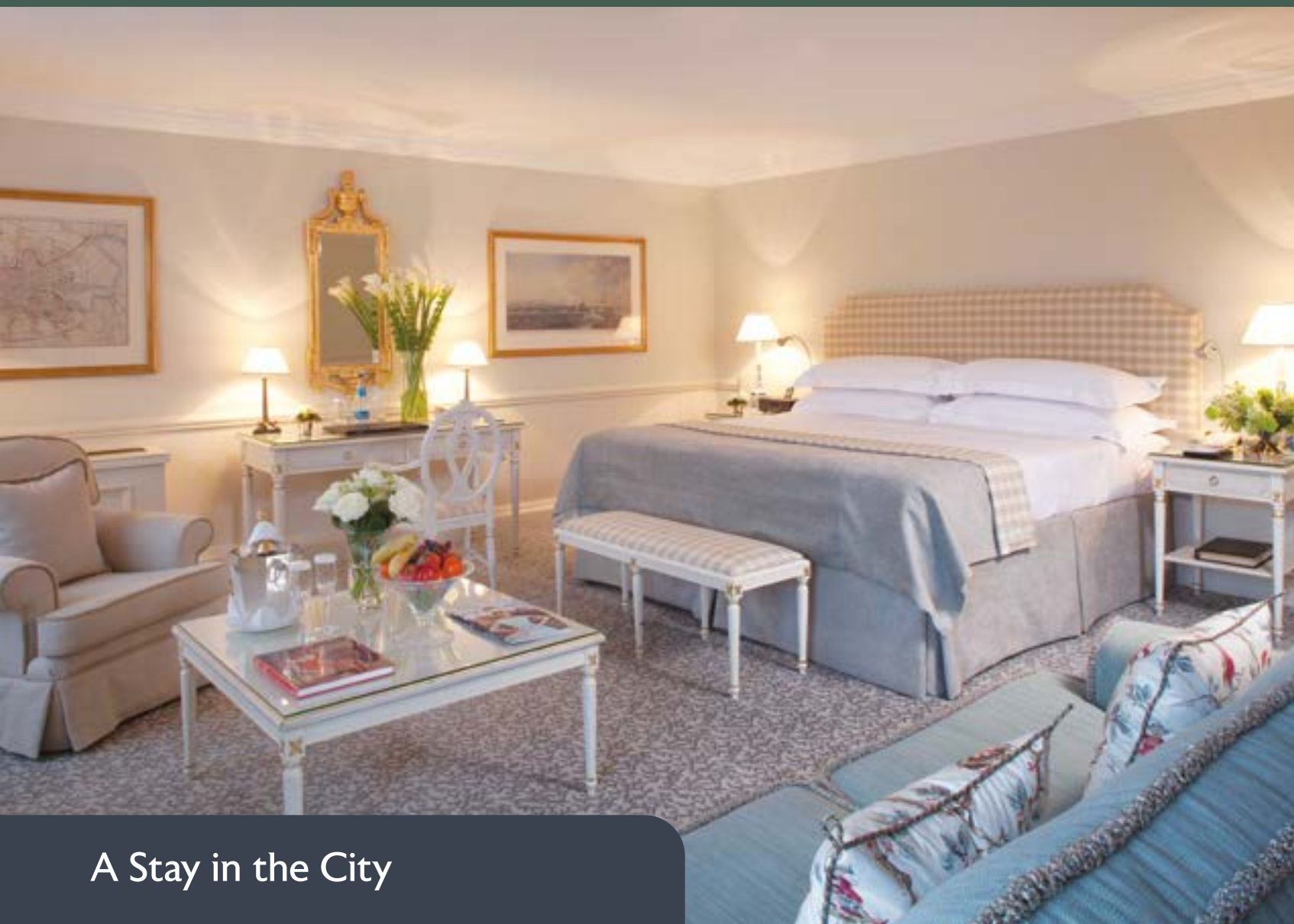
Get wild with expert seashore foraging

The coasts of Kerry are rugged, wild and windswept. An equally rugged, wild and windswept local will guide your clients through a morning or afternoon exploring the rocky and sandy beaches of the shoreline, where they'll learn how to forage for edible seaweeds and identify local coastal wildlife.

A surprisingly delicious superfood, your guests will learn about different ways to include seaweed in their diets while being regaled with tales of Irish legends to get a true understanding of how the Atlantic landscape impacts local life.



Insider Experiences – Ireland



A Stay in the City

The Merrion Hotel, Dublin

The Merrion is Dublin's most elegant hotel, created from four restored Georgian townhouses in the heart of the city.

Guests can admire the hotel's impressive art collection, relax in the tranquil courtyard garden, or unwind in the serene spa with its pool and sauna. Attentive service and a warm welcome ensure a stay of quiet opulence in Ireland's capital.



A Stay in the Countryside

Ashford Castle, Co. Mayo

Ashford Castle is an 800-year-old fortress on the shores of Lough Corrib, once home to the Guinness family.

Guests can explore the vast estate with activities from falconry and horseback riding to archery, before dining on creative Irish cuisine crafted from seasonal west of Ireland produce and the castle's own kitchen garden.



Something a Bit Different

Ballyfin Demesne, Co. Laois

At the foot of the Slieve Bloom Mountains, Ballyfin is a manor house hotel of gilt-framed grandeur, where open fires, deep sofas, and rich fabrics create a sense of timeless comfort.

With heather-covered hills as its backdrop, the estate offers both seclusion and elegance. Guests enjoy attentive service, with staff on hand to share the fascinating history of the house through private tours.



Let's Work Together

Enquire Now



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